



# Welcome

At Become's location in Copenhagen

**"You only need good content to rank"**

**Google:**



# Thanks for joining us

- We feel privileged to set the stage for such a brilliant SEO-event.
- IIH Nordic set the stage last time – and it was a success – therefore we could not say no to contribute to such a positive environment of:
  - Knowledge sharing
  - Networking
  - and fun



# Let us learn and network together

- I hope that this event enables you to see things from a different perspective.
- So I want you to open up your mind and enable yourself to learn from today's speakers.
- I am optimistic that you will meet like-minded people that love SEO as much as you love SEO yourself.



# The audience

- Dear presenters - we have a wide range of attendees mainly ranging from SEO-beginners to professionals, but also university employees and small to larger businesses.
- This is just for your information so you may adapt your communication a little notch for this wide audience.





Source: <https://seo-meetup.com/copenhagen-seo-meetup-nov-2022/>

# WHO IS BECOME?



A digital marketing agency: Specialized in Google Ads, Paid Social, SEO and email marketing



175+ customers established marketing department



Rule no. 1: Happy employees = **happy customers**



35+ marketing specialists



We've helped more than 1.150 companies since 2011



Offices in Copenhagen, Aarhus, and Holstebro



# Our Values - as an agency



Our specialists are T-shaped marketers  
- a focus on deep expertise



Focus on knowledge sharing,  
flexibility and proactivity



All specialists have direct customer contact  
- and must be both professionally skilled and have business understanding



Focus on a high professional base level.  
We do not have a large machine of junior/trainees for  
customer work and small customers.



Fixed monthly review of results  
and cooperation in meetings



Typical subscription-based collaboration -  
but no long commitment periods.





# Please connect and we'll see you at the next event



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