

SEO in an AI-Powered Future

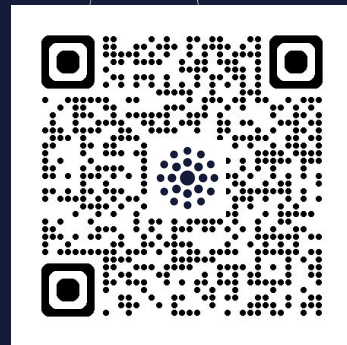
Are You Ready for the New Era of Search?



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<https://www.linkedin.com/in/doele/>



#1

Digitale bureauer

*GODE TIL AT ANALYSERE
OG ANVENDE DATA*

myresearch 
MyImage Bureau 2024

#1

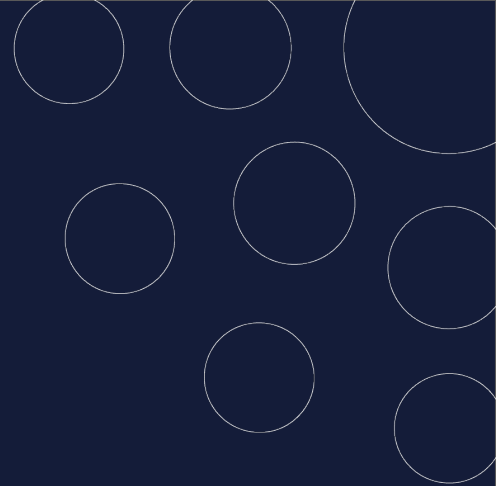
Digitale bureauer

GODE TIL AT INTEGRERE DATA

myresearch 
MyImage Bureau 2024



EUROPEAN SEARCH AWARDS

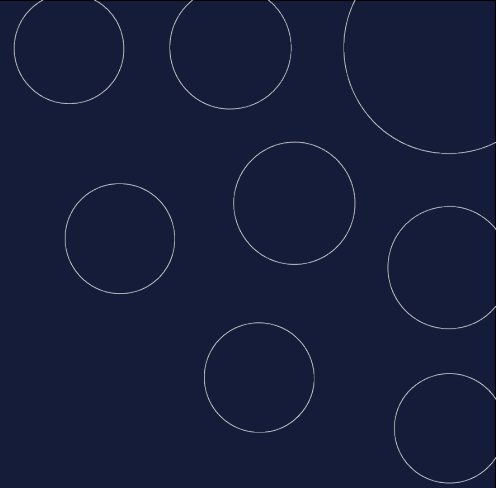


Firma indførte 4-dages arbejdsuge: Nu har de vundet pris

It-virksomhed på Amager vinder pris som landets bedste arbejdsplads ved awardshow.



Situation



STAMFORD, Conn., February 19, 2024

Gartner Predicts Search Engine Volume Will Drop 25% by 2026, Due to AI Chatbots and Other Virtual Agents

By 2026, traditional search engine volume will drop 25%, with search marketing losing market share to AI chatbots and other virtual agents, according to Gartner, Inc.

“Organic and paid search are vital channels for tech marketers seeking to reach awareness and demand generation goals,” said [Alan Antin](#), Vice President Analyst at Gartner. “[Generative AI](#) (GenAI) solutions are becoming substitute answer engines, replacing user queries that previously may have been executed in traditional search engines. This will force companies to rethink their marketing channels strategy as GenAI becomes more embedded across all aspects of the enterprise”

The “zero-click” phenomenon is accelerating

- AI-generated answers **satisfy the user's intent** directly on the search page or in the chatbot interface — no need to click through to the source website.
- AI systems **summarize your content** and display it to users — often without attribution or a prominent link.
- **Links are hidden** or pushed further down in the search results

TECHNOLOGY | KEYWORDS: CHRISTOPHER MIMS

Googling Is for Old People. That's a Problem for Google.

And it's not just demographics that are weighing on the search giant. Its core business is under siege from pressures that threaten to dismantle its ecosystem of search dominance and digital advertising.

By *Christopher Mims* [Follow](#)

Nov. 29, 2024 9:00 pm ET



Share



Resize



614



Listen (2 min)





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Google's AI search engine


May 2023 - Google Search Generative Experience



May 2023 - Google Search Generative Experience

 what's better for a family with kids under 3 and a dog, bryce canyon or X   

[Converse](#) [Shopping](#) [Images](#) [Videos](#) [News](#) [Maps](#) [Books](#) [Flights](#) [Finance](#)



 Generative AI is experimental



Both Bryce Canyon and Arches National Parks are family-friendly. Although both parks prohibit dogs on unpaved trails, Bryce Canyon has two paved trails that allow dogs.



Bryce Canyon has distinctive features like hoodoos, natural bridges, and waterfalls. At the visitor center's interactive exhibits, children can learn about the geology, wildlife, and people of the area. You can bring your dog on the paved sections of both the Rim Trail and the Shared Use Path, both of which are also stroller-friendly.


At Arches, children may enjoy the rock formations, and some say that Arches has more variety than Bryce Canyon. Pets aren't allowed on any trails, though they are allowed at campgrounds, pullouts, roads, and parking lots.


Both parks offer guided tours, ranger-led programs, picnic areas, and restrooms, and both parks require pets to be leashed.



Kids & Youth - Bryce Canyon National Park...




Arches National Park vs Bryce...




Visiting Bryce Canyon National Park...




 Ask a follow up



 How long to spend at Bryce Canyon with kids?

 How many days do you need in Arches National Park for kids?

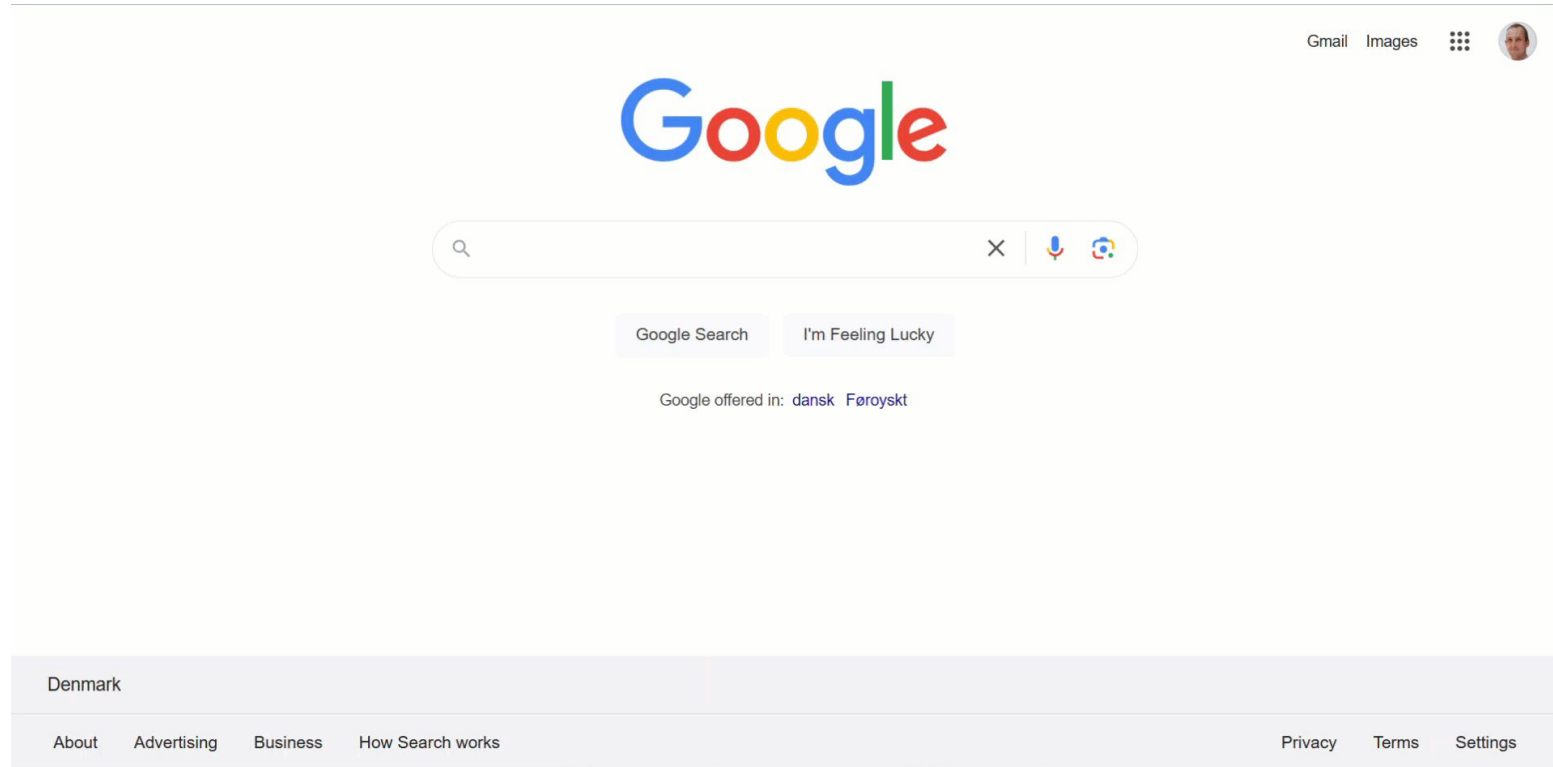




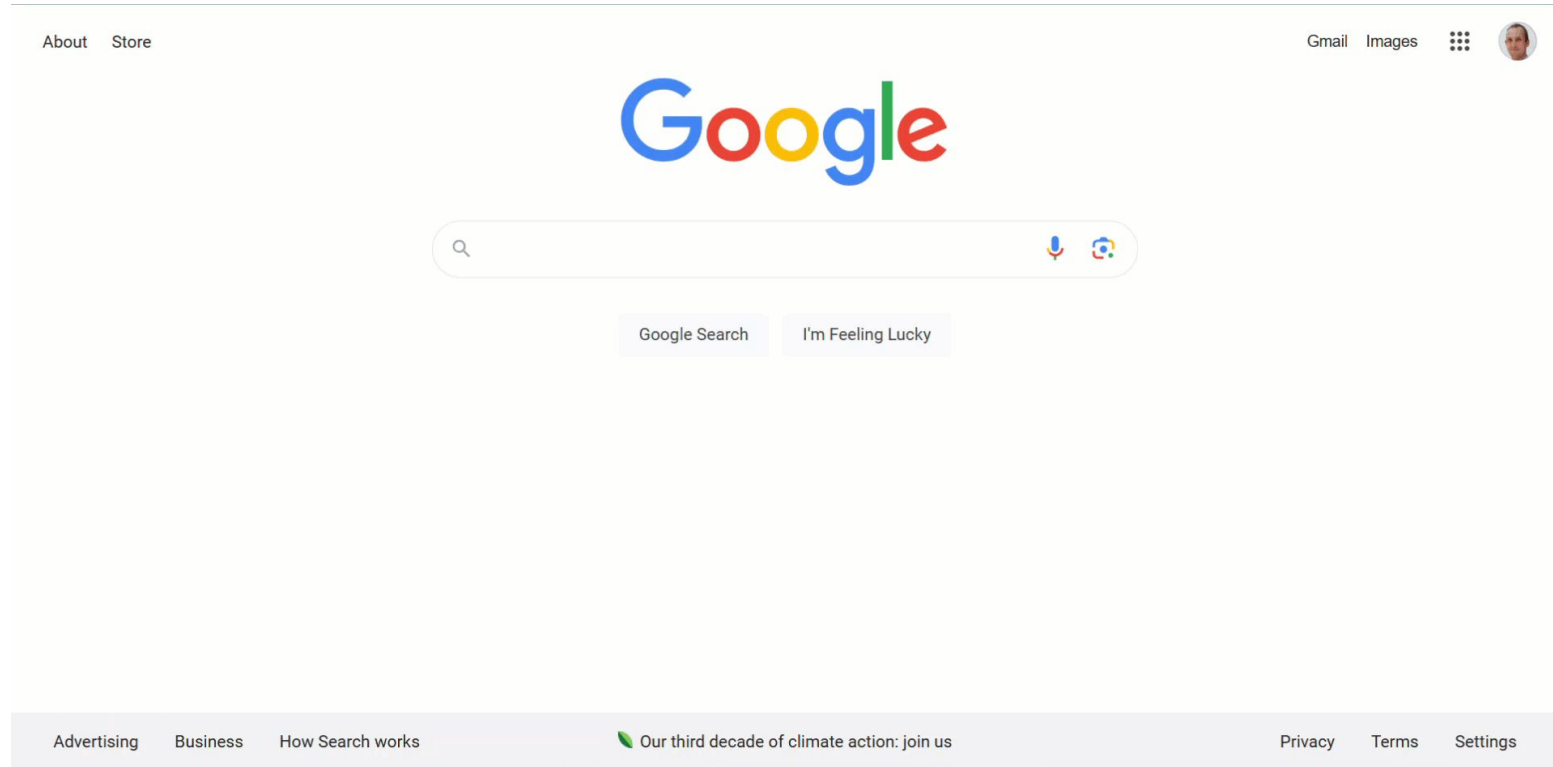
 Action Tour Guide
<https://actiontourguide.com> • 2022/02/17 • which-is-b...
Action Tour Guide
Feb 17, 2022 — Arches only allow dogs at campgrounds, parking lots, and along established roads, making it a lot harder to experience the park with your dog.


 The MOM Trotter
<https://themontrtrotter.com> • bryce-canyon-national-pa...
A Guide To Planning A Trip To Bryce Canyon National ...


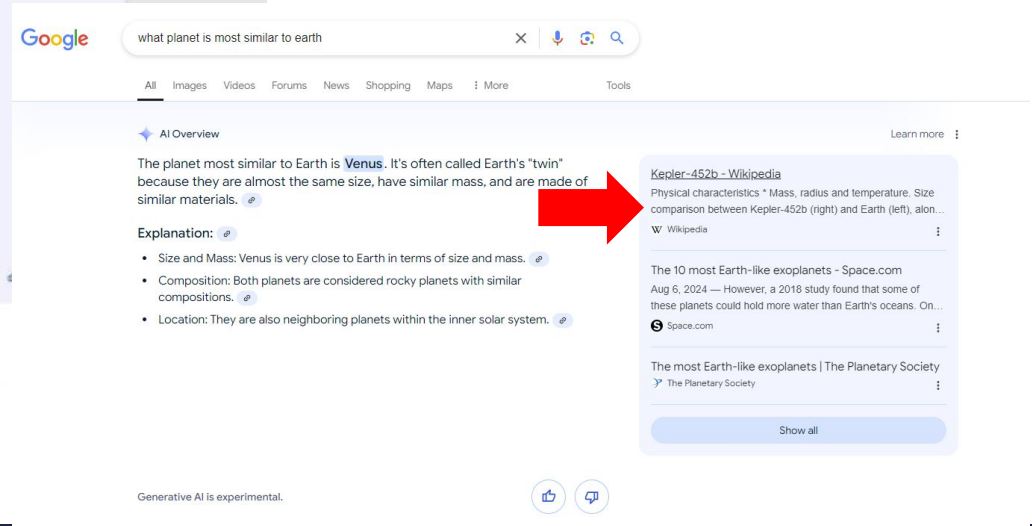
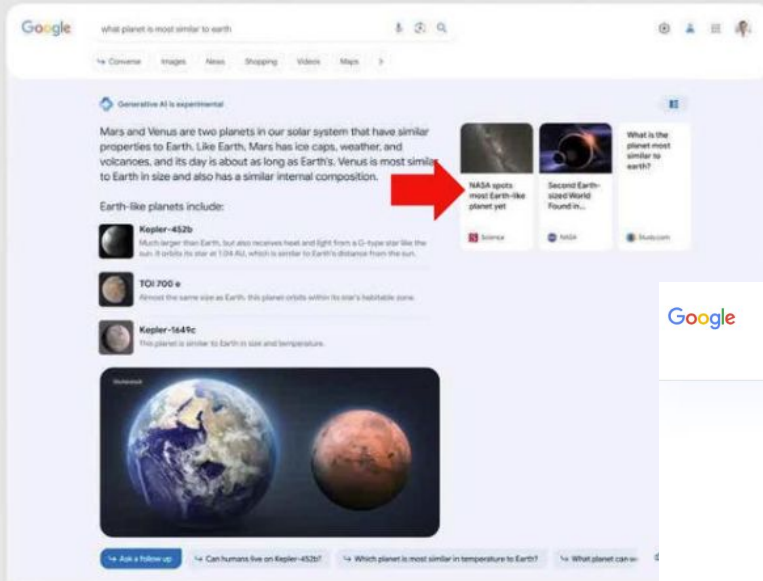
May 2024 - Classic search result



May 2024 - AI Overviews



Interface gets updated: Links are more visible



AI Overviews expands to the world

- August 2024
Access in UK, Indien, Japan, Indonesien, Mexico og Brasilien
- October 2024
Expanded to 100 countries - EU still left out
- March 2025
Launched in Austria, Belgium, Germany, Ireland, Italy, Poland, Portugal and Spain - and Switzerland





**How often does AI Overviews
appear?**

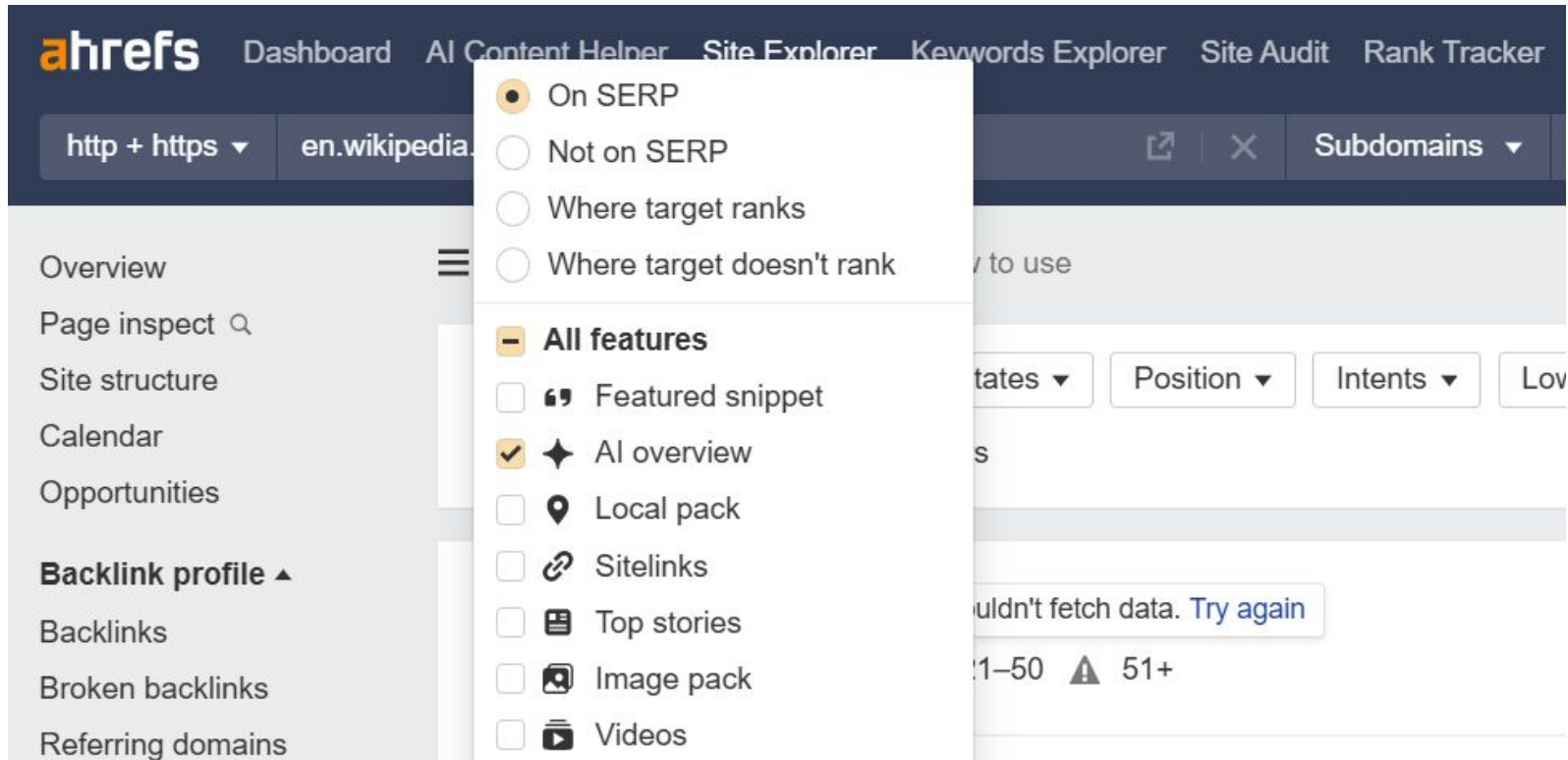
Test your search terms: 14 out of 100 Danish terms show AI Overviews

A	C	D	E	F	G
militær rang	https://www.google.com/search?hl=en&q=milit%C3%A6r+rang				
danske ol deltagere 2024	https://www.google.com/search?hl=en&q=danske+ol+deltagere+2024				
ol discipliner 2024	https://www.google.com/search?hl=en&q=ol+discipliner+2024				
israels historie	https://www.google.com/search?hl=en&q=israels+historie				
ontologi	https://www.google.com/search?hl=en&q=ontologi				
kvindelandsholdet håndbold 2023	https://www.google.com/search?hl=en&q=kvindelandsholdet+h%C3%A5ndbold+2023				
kognitiv	https://www.google.com/search?hl=en&q=kognitiv				
the big five	https://www.google.com/search?hl=en&q=the+big+five				
warszawapagten	https://www.google.com/search?hl=en&q=warszawapagten				
græske alfabet	https://www.google.com/search?hl=en&q=gr%C3%A6ske+alfabet				
præsidenter usa	https://www.google.com/search?hl=en&q=pr%C3%A6sidenter+usa				
far til fire rækkefølge	https://www.google.com/search?hl=en&q=far+til+fire+r%C3%A6kkef%C3%B8lge				
grundtvig	https://www.google.com/search?hl=en&q=grundtvig				
epistemologi	https://www.google.com/search?hl=en&q=epistemologi				
græsk bogstav	https://www.google.com/search?hl=en&q=gr%C3%A6sk+bogstav				
peter lundin	https://www.google.com/search?hl=en&q=peter+lundin				
osmannerriget	https://www.google.com/search?hl=en&q=osmannerriget				
etik	https://www.google.com/search?hl=en&q=etik				
vm håndbold 2023 herrer	https://www.google.com/search?hl=en&q=vm+h%C3%A5ndbold+2023+herrer				

Test your search terms: 17 out of 100 English terms show AI Overviews

	A	B	C	D	E	F	G
60	the greek alphabet	the+greek+alpha	https://www.google.com/search?hl=en&q=the+greek+alphabet				
61	albatross	albatross	https://www.google.com/search?hl=en&q=albatross				
62	identity	identity	https://www.google.com/search?hl=en&q=identity				
63	ischemia	ischemia	https://www.google.com/search?hl=en&q=ischemia				
64	sons of the desert show order	sons+of+the+des	https://www.google.com/search?hl=en&q=sons+of+the+desert+show+order				
65	si units	si+units	https://www.google.com/search?hl=en&q=si+units				
66	sword of damocles	sword+of+damoc	https://www.google.com/search?hl=en&q=sword+of+damocles				
67	resistance movement	resistance+move	https://www.google.com/search?hl=en&q=resistance+movement				
68	new public management	new+public+mar	https://www.google.com/search?hl=en&q=new+public+management				
69	israel-palestine conflict timeline	israel-palestine+	https://www.google.com/search?hl=en&q=israel-palestine+conflict+timeline				
70	social liberalism	social+liberalism	https://www.google.com/search?hl=en&q=social+liberalism				
71	gaza strip and west bank	gaza+strip+and+	https://www.google.com/search?hl=en&q=gaza+strip+and+west+bank				
72	tour de france winners	tour+de+france+	https://www.google.com/search?hl=en&q=tour+de+france+winners				
73	principle of legality	principle+of+lega	https://www.google.com/search?hl=en&q=principle+of+legality				
74	encyclopedia	encyclopedia	https://www.google.com/search?hl=en&q=encyclopedia				
75	olympic sports	olympic+sports	https://www.google.com/search?hl=en&q=olympic+sports				
76	ingahild grathmer	ingahild+grathme	https://www.google.com/search?hl=en&q=ingahild+grathmer				
77	feminism	feminism	https://www.google.com/search?hl=en&q=feminism				

Ahrefs - AI overview on SERP



The screenshot displays the Ahrefs dashboard interface. The top navigation bar includes links to Dashboard, AI Content Helper, Site Explorer, Keywords Explorer, Site Audit, and Rank Tracker. The main header shows the domain 'http + https' and 'en.wikipedia'. A left sidebar lists various tools: Overview, Page inspect, Site structure, Calendar, Opportunities, Backlink profile (expanded), Backlinks, Broken backlinks, and Referring domains. A central modal menu is open, showing filter options for SERP status: 'On SERP' (selected), 'Not on SERP', 'Where target ranks', and 'Where target doesn't rank'. Below these is a section titled 'All features' with a list of checkboxes: Featured snippet, AI overview (checked), Local pack, Sitelinks, Top stories, Image pack, and Videos. The background shows a table with columns for states, position, and intents, and a message indicating a data fetch error.

ahrefs Dashboard AI Content Helper Site Explorer Keywords Explorer Site Audit Rank Tracker

http + https en.wikipedia

Overview
Page inspect
Site structure
Calendar
Opportunities
Backlink profile
Backlinks
Broken backlinks
Referring domains

☒ On SERP
☐ Not on SERP
☐ Where target ranks
☐ Where target doesn't rank

All features
☐ Featured snippet
☒ AI overview
☐ Local pack
☐ Sitelinks
☐ Top stories
☐ Image pack
☐ Videos

states Position Intents Lov


couldn't fetch data. Try again

1-50 51+

Wikipedia ranks on 64.3 mio keywords in the US

Organic keywords [? How to use](#)

Monthly volume ▾

 United States ▾

Position ▾

Intents ▾

Lowest DR ▾

Volume ▾

KD ▾

CPC ▾

Organic traffic ▾

Paid traffic ▾

+ Add filter


Positions

64,254,678 keywords

 3 Apr 2025 ▾

Don't compare ▾

 Filters ▾

<input type="checkbox"/> Keyword	Volume	Traffic	Position	URL
<input type="checkbox"/> + anora	11.9M	4,521,739	1	https://en.wikipedia.org/wiki/Anora ▾ 4 more
<input type="checkbox"/> + dmx	9.8M	4,330,695	1	https://en.wikipedia.org/wiki/DMX ▾ 4 more
<input type="checkbox"/> + mikey madison	8.5M	2,995,072	1	 https://en.wikipedia.org/wiki/Mikey_Madison ▾
<input type="checkbox"/> + everything everywhere all at once	7.5M	2,738,815	1	https://en.wikipedia.org/wiki/Everything_Everywhere_All_at_Once ▾ 3 more
<input type="checkbox"/> + oj simpson	4.4M	2,470,397	1	https://en.wikipedia.org/wiki/O._J._Simpson ▾
<input type="checkbox"/> + wicked movie	2.6M	1,812,776	1	https://en.wikipedia.org/wiki/Wicked_(2024_film) ▾ 4 more
<input type="checkbox"/> + deadpool	3.3M	1,518,220	1	https://en.wikipedia.org/wiki/Deadpool ▾ 5 more
<input type="checkbox"/> + emilia perez	3.9M	1,423,141	1	https://en.wikipedia.org/wiki/Emilia_Pérez ▾ 4 more
<input type="checkbox"/> + kieran culkin	6.4M	1,277,801	1	https://en.wikipedia.org/wiki/Kieran_Culkin ▾ 5 more
<input type="checkbox"/> + ruby franke	5.2M	1,218,135	1	https://en.wikipedia.org/wiki/Ruby_Franke ▾ 4 more

Wikipedia ranks on 11.8 mio of those show AI Overviews = 18.4%

Organic keywords [How to use](#)

Monthly volume United States Position Intents Lowest DR Volume KD CPC Organic traffic Paid traffic SERP features: on SERP X

Positions

11,817,802 keywords 3 Apr 2025 Don't compare Filters

<input type="checkbox"/> Keyword	Volume	Traffic	Position	URL
<input type="checkbox"/> + chernobyl	990.0K	469,353	1	https://en.wikipedia.org/wiki/Chernobyl_disaster 5 more
<input type="checkbox"/> + fae	304.0K	244,244	1	https://en.wikipedia.org/wiki/Fairy 6 more
<input type="checkbox"/> + titanic	598.0K	207,054	1	https://en.wikipedia.org/wiki/Titanic 10 more
<input type="checkbox"/> + y2k	409.0K	184,501	1	https://en.wikipedia.org/wiki/Y2K 6 more
<input type="checkbox"/> + enola gay	384.0K	181,555	1	https://en.wikipedia.org/wiki/Enola_Gay 6 more
<input type="checkbox"/> + flat white	460.0K	176,920	1	https://en.wikipedia.org/wiki/Flat_white 1 more
<input type="checkbox"/> + civil war	529.0K	156,767	1	https://en.wikipedia.org/wiki/American_Civil_War 6 more
<input type="checkbox"/> + remdesivir	214.0K	142,292	1	https://en.wikipedia.org/wiki/Remdesivir 1 more
<input type="checkbox"/> + theranos	154.0K	139,067	1	https://en.wikipedia.org/wiki/Theranos 6 more
<input type="checkbox"/> + bonnie and clyde	290.0K	137,093	1	https://en.wikipedia.org/wiki/Bonnie_and_Clyde 3 more

AI Overview in SERP: 19.5%



Publishers: 23.8%

News outlets, recurring news, news stories



Ecommerce: 2.9%

Products, product categories



Food: 9.2% Recipes, restaurants, cooking



Health: 66.4%
Symptoms, organizations, drugs



◆ AI Overview

Learn more ⋮

There's no surefire way to prevent cancer, but you can reduce your risk by making healthy lifestyle choices. These include: ⓘ

- **Eating a healthy diet:** Eat a balanced diet with lots of fruits and vegetables, whole grains, and healthy proteins. Limit processed meats, high-calorie foods, and drinks. ⓘ
- **Exercising regularly:** Choose activities you enjoy and make exercise a habit. ⓘ
- **Protecting your skin from the sun:** Wear sunscreen, a hat, and protective eyewear. Avoid tanning beds. ⓘ
- **Getting vaccinated:** Get vaccinated against HPV and hepatitis B. ⓘ
- **Limiting alcohol:** Alcohol can damage DNA and proteins, which can increase your risk of cancer. ⓘ
- **Getting screened:** Get regular self-exams and screenings for cancers. ⓘ
- **Maintaining a healthy weight:** Being overweight is a risk factor for many cancers. ⓘ
- **Protecting yourself from infections:** Protect yourself from sexually transmitted infections. ⓘ

8IGHTWAYS® to prevent cancer -Siteman Cancer Center

🌐 Siteman Cancer Center ⋮

Can cancer be prevented? | How to reduce your risk of cancer

🌐 Cancer Research UK ⋮

7 lifestyle tips to reduce your cancer risk

Feb 22, 2024

🌐 UC Davis Health ⋮

Show all

Finance: 26.2%
Currency exchange, stock market,



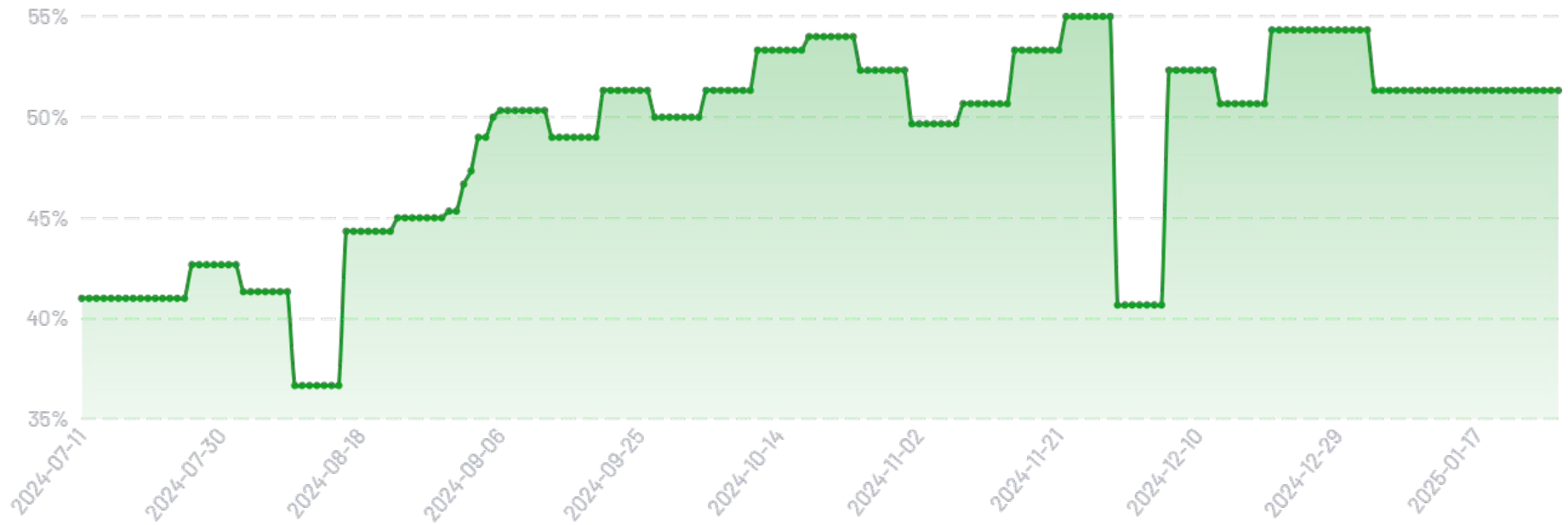
Keywords related to reviews: 16.8%



Queries containing “How much”: 59.5%



Queries containing "How to": 56.0%

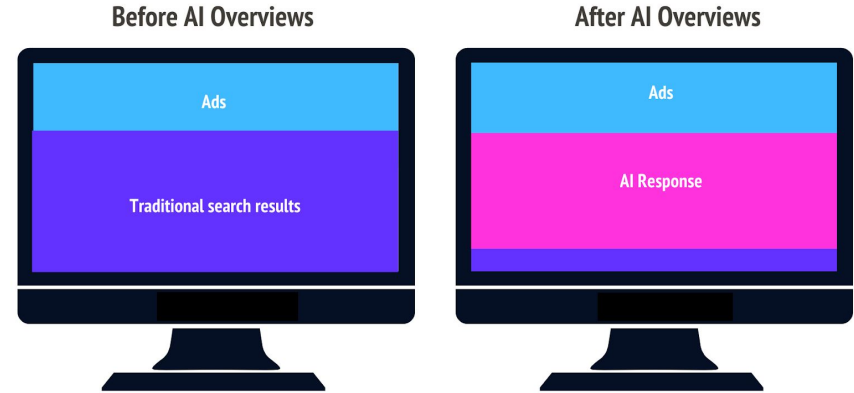


A cluster of white-outlined circles of varying sizes in the top right corner of the slide.

**Who ranks in
AI Overviews?**

Large overlap between AI Overviews and the traditional SERP

- 50% chance that the first position in the SERP is also used as a source in AIO
- 80% chance that a top 3 result is used as a source
- 99.5% chance that a page 1 result is used as a source



More Focus on Answers, Less on Long-Form Articles

A shift from evaluating entire articles to highlighting content fragments

- In traditional SEO, Google aims to direct users to the page **most likely to satisfy their needs**
- With AI Overviews, the focus shifts towards providing the **best possible answer**
- Less emphasis on keyword optimization

A move from identifying the **best content** to identifying the **best fragments** of content

More Focus on Answers, Less on Long-Form Articles

The screenshot shows a Google search interface. The search bar contains the text "how to boil eggs". Below the search bar, there are tabs for "All", "Videos", "Images", "Forums", "Shopping", "Web", "News", and "More". The "All" tab is selected. To the right of the search bar, there are icons for a microphone, a camera, and a search icon, along with a "Sign in" button. Below the search bar, there is a section titled "AI Overview" with a blue star icon. The text in this section is highlighted in blue. Below the AI Overview section, there are three search results listed. The first result is "How to boil eggs - RecipeTin Eats" with a date of "Mar 22, 2023" and a snippet about egg cracking. The second result is "How to Make Hard Boiled Eggs Recipe - Love and Lemons" with a snippet about placing eggs in a pot. The third result is "YSK how to hard boil eggs perfectly : r/YouShouldKnow - Reddit" with a date of "Apr 2, 2024" and a snippet about rolling boil and heat reduction.

Google

how to boil eggs

All Videos Images Forums Shopping Web News : More Tools

AI Overview

Learn more

To boil eggs, place the eggs in a pot, cover them with cold water, bring the water to a rolling boil, then gently lower the heat and cook for the desired time depending on how you want your egg cooked (soft, medium, or hard boiled), then immediately transfer the eggs to a bowl of ice water to stop the cooking process and make peeling easier; for a soft boiled egg, cook for around 3-5 minutes, for a medium boiled egg, cook for 6-8 minutes, and for a hard boiled egg, cook for 8-10 minutes.

Key points:

- **Start with cold water:** Put the eggs in the pot and cover with cold water, ensuring they are fully submerged.
- **Bring to a boil:** Heat the water until it reaches a rolling boil.
- **Reduce heat:** Once boiling, slightly lower the heat to maintain a gentle simmer.
- **Cooking time:** Adjust cooking time based on desired doneness:
 - **Soft boiled:** 3-5 minutes
 - **Medium boiled:** 6-8 minutes

How to boil eggs - RecipeTin Eats
Mar 22, 2023 — 3. Egg cracking — Lower heat as needed to prevent eggs from cracking but goal is to keep it at a gentle bo...

How to Make Hard Boiled Eggs Recipe - Love and Lemons
Place eggs in a medium pot and cover with cold water by 1 inch. Bring to a boil, then cover the pot and turn off the heat. L...

YSK how to hard boil eggs perfectly : r/YouShouldKnow - Reddit
Apr 2, 2024 — Rolling boil, high heat. Slowly set eggs in pot, don't overcrowd. I prefer a ladle. Reduce heat to medium-high...

More Focus on Answers, Less on Long-Form Articles

The screenshot shows a Google search interface. The search bar contains the text "how to boil eggs". Below the search bar, there are tabs for "All", "Videos", "Images", "Forums", "Shopping", "Web", "News", and "More". The "All" tab is selected. To the right of the search bar, there are icons for voice search, image search, and a magnifying glass. A "Sign in" button is also visible.

Below the search bar, there is a section titled "AI Overview" with a blue diamond icon. The text in this section reads: "To boil eggs, place the eggs in a pot, cover them with cold water, bring the water to a rolling boil, then gently lower the heat and cook for the desired time depending on how you want your egg cooked (soft, medium, or hard boiled), then immediately transfer the eggs to a bowl of ice water to stop the cooking process and make peeling easier; for a soft boiled egg, cook for around 3-5 minutes, for a medium boiled egg, cook for 6-8 minutes, and for a hard boiled egg, cook for 8-10 minutes." Below this text is a link icon.

Below the AI Overview section, there is a section titled "Key points:" with a list of bullet points:

- **Start with cold water:** Put the eggs in the pot and cover with cold water, ensuring they are fully submerged. [link icon]
- **Bring to a boil:** Heat the water until it reaches a rolling boil. [link icon]
- **Reduce heat:** Once boiling, slightly lower the heat to maintain a gentle simmer. [link icon]
- **Cooking time:** Adjust cooking time based on desired doneness:
 - **Soft boiled:** 3-5 minutes [link icon]





Below the key points section, there is a URL bar showing the address: <https://www.loveandlemons.com/how-to-make-hard-boiled-eggs/#~:text=Place eggs in a medium,Peel and enjoy!>


On the right side of the search results, there is a list of search results. The first result is titled "How to Make Hard Boiled Eggs Recipe - Love and Lemons" and includes a brief description: "Place eggs in a medium pot and cover with cold water by 1 inch. Bring to a boil, then cover the pot and turn of...". The second result is titled "YSK how to hard boil eggs perfectly : r/YouShouldKnow - Reddit" and includes a brief description: "Apr 2, 2024 — Rolling boil, high heat. Slowly set eggs in pot, don't overcrowd. I prefer a ladle. Reduce heat to...". The third result is titled "Easy Hard Boiled Eggs Recipe" and includes a brief description: "You don't want to pile them on top of each other. Keeping them in one layer, reduces the risk of cracking..."

More Focus on Answers, Less on Long-Form Articles

RECIPESABOUTNEWSLETTERCOOKBOOKSAVED RECIPES


SEARCH





Applegate Family Size
Packaged Lunchmeat, 10.5 oz
23% off with Prime

SEE SALE ITEMS



☐ Cook Mode Prevent your screen from going dark


Instructions

1. Place eggs in a medium pot and cover with cold water by 1 inch. Bring to a boil, then cover the pot and turn off the heat. Let the eggs cook, covered, for 9 to 12 minutes, depending on your desired done-ness (see photo).

2. Transfer the eggs to a bowl of ice water and chill for 14 minutes. This makes the eggs easier to peel. Peel and enjoy!

Notes

*Eggs may vary based on size, type, and freshness. Farm-fresh eggs are more difficult to peel than older eggs.




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IIH NORDIC

47

Fewer Google Ads – for now ;-)

Google is currently showing only a limited number of Google Ads in AI Overviews

The shift from searching for websites to searching for answers poses a challenge to Google's business model

This might also be one of the reasons why AI Overviews appear less frequently than expected



Traffic from AI Overviews cannot be tracked separately in GSC



AI Overviews

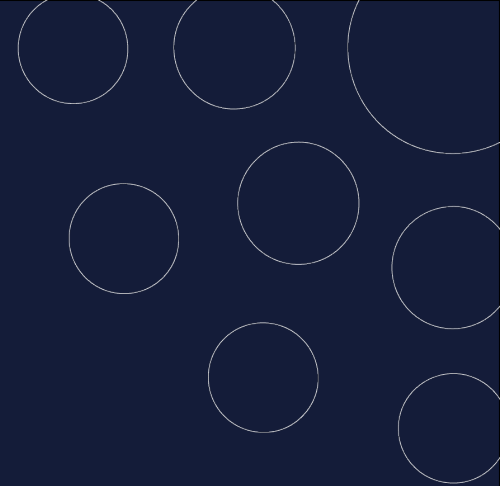
[AI Overviews](#) show an overview with links to web resources that support the information.

- **Click:** Clicking a link to an external page in the AI Overview counts as a click.
- **Impression:** Standard impression rules apply. To be counted as an impression, the link must be scrolled or expanded into view.
- **Position:** An AI Overview occupies a single position in search results, and all links in the AI Overview are assigned that same position.



Note: Search Console doesn't include data from the "[AI Overviews and more](#)" experiment in Search Labs.

SearchGPT



Prototype

SearchGPT

A prototype of new search features, using the strength of our AI models to give you fast answers with clear and relevant sources.

The waitlist is now closed

[Learn More ↗](#)

What can I help with?

Message ChatGPT



Search the web



Create image



Summarize text



Surprise me



Code



Help me write

More

IIH Nordic A/S workspace chats aren't used to train our models. ChatGPT can make mistakes.

?

hvad koster det at låne en million



Prisen for at låne en million kroner afhænger af flere faktorer, herunder:

1. **Rente:** Renten kan variere afhængigt af lånetype (fx boliglån, forbrugslån) og långiverens vilkår. Renten kan være fast eller variabel. For eksempel kan en boligrente typisk ligge mellem 3-5%, mens en forbrugslån rente ofte er højere, fx 8-15%.
2. **Løbetid:** Hvor lang tid du har til at betale lånet tilbage, påvirker de samlede omkostninger. Længere løbetid betyder lavere månedlige afdrag, men højere samlede renteomkostninger.
3. **Gebyrer:** Mange lån har oprettelsesgebyrer, administrationsgebyrer og andre omkostninger, der lægges oveni det samlede lånebeløb.

Eksempel på beregning

Lad os sige, at du låner 1.000.000 kr. med en  på 4% og en løbetid på 20 år:

- Månedlig ydelse (cirka): 6.060 kr

Message ChatGPT



ChatGPT can make mistakes. Check important info.

?

hvad koster det at låne en million



Omkostningerne ved at låne en million kroner afhænger af flere faktorer, herunder lånetype, rente, løbetid og din økonomiske situation. Typisk anvendes realkreditlån til boligfinansiering, da de ofte tilbyder lavere renter sammenlignet med andre lånetyper.

Realkreditlån: Med et realkreditlån kan du finansiere op til 80% af boligens værdi. Resten skal dækkes af egen udbetaling eller et supplerende banklån. For eksempel, ifølge Mybanker, vil et F5-lån med afdrag og rentetilpasning hvert femte år have en ÅOP på omkring 4,2% og en månedlig ydelse på cirka 4.947 kr. før skat for et lån på en million kroner.

MYBANKER

Banklån: Hvis du finansierer gennem et banklån, kan omkostningerne variere betydeligt. En beregning fra Jyske Bank viser, at et lån på en million kroner med en løbetid på 30 år kan have en månedlig ydelse på omkring 3.195 kr. før skat og en ÅOP på 0,91%.

FINDBANK.DK

Andelsboliglån: Ved køb af en andelsbolig findes dette typisk gennem et banklån. Ifølge Mybanker kan renterne på sådanne lån variere mellem 4,45% og 6,1%, afhængigt af banken og din

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hvad koster det at låne en million



Omkostningerne ved at låne en million kroner afhænger af flere faktorer, herunder lånetype, rente, løbetid og din økonomiske situation. Typisk anvendes realkreditlån til boligfinansiering, da de ofte tilbyder lavere renter sammenlignet med andre lånetyper.

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Mybanker

Hvad koster det at låne en million i 2024? - Mybanker

February 13, 2024 — Hos Mybanker fremkommer de laveste tilbud på andelsboliglån med en gæld ...

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For at få et præcist overblik over, hvad det vil koste dig at låne en million kroner, anbefales det at benytte låneberegnerne fra forskellige finansielle institutioner. For eksempel tilbyder Totalkredit en beregner, hvor du kan få et estimat baseret på dine specifikke forudsætninger.

TOTALKREDIT.DK

Husk, at de samlede omkostninger ved et lån ikke kun inkluderer renter, men også gebyrer, stiftelsesomkostninger og eventuelle bidragssatser. Det er derfor vigtigt at sammenligne tilbud fra flere udbydere og overveje, hvilken låntype der passer bedst til din økonomiske situation.

Kilder



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m Mybanker

Hvad koster det at låne en million i 2024? - Mybanker

February 13, 2024 — Hos Mybanker fremkommer de laveste tilbud på andelsboliglån med en gæld på en...

f Findbank.dk

Hvad koster det at låne 1 million - Findbank

Med en hurtig beregning i Jyske Banks boliglåns beregner koster det 3.194,64 kr. i månedlig ydelse fø...

x totalkredit.dk

Hvad koster et realkreditlån til køb af bolig el. sommerhus?

Her kan du nemt og hurtigt beregne, hvad et realkreditlån i Totalkredit koster – til køb af bolig elle...

More

p Samlino.dk

Hvad koster det at låne en million i 2024? | Samlino.dk

March 11, 2024 — Hvis du låner 1 million kroner i banken, afhænger de samlede omkostninger af flere...

For at få et præcist overblik over, hvad det vil koste dig at låne en million kroner, anbefales det at benytte låneberegnerne fra forskellige finansielle institutioner. For eksempel tilbyder Totalkredit en beregner, hvor du kan få et estimat baseret på dine specifikke forudsætninger.

TOTALKREDIT.DK

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Kilder



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Samlino.dk

Hvad koster det at låne en million i 2024? |**Samlino.dk**

March 11, 2024 — Hvis du låner 1 million kroner i banken, afhænger de samlede omkostninger af flere...

Mybanker

Hvad koster det at låne en million i 2024? -**Mybanker**

February 13, 2024 — Hos Mybanker fremkommer de laveste tilbud på andelsboliglån med en gæld på en...

Nordea

Hvad koster det at låne en million? | Nordea

Hvad koster det at låne en million? Der findes ikke et endegyldigt svar på, hvad det koster at låne en...

Nordea

Boliglånsberegner - Beregn hvad det koster at låne - Nordea

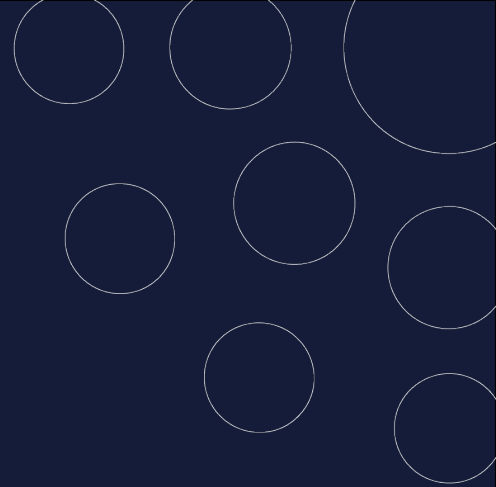
Ønsker du fx at låne en million, vil den samlede omkostning blandt andet blive beregnet på baggru...

Findbank.dk

Hvad koster det at låne 1 million - Findbank

Med en hurtig beregning i Jyske Banks boliglån

Search Features





How will the weather be today?



As of 12:40 AM on Monday, November 4, 2024, in Veddelev, Sjaelland, Denmark, the current weather is mostly cloudy with a temperature of 11°C (52°F).

Currently 11° · Mostly cloudy

Veddelev Bygade 85, 4000 Roskilde, Denmark



1 am

10°

Showers



2 am

10°

Cloudy



3 am

10°

Mostly clear



4 am

9°

Mostly clear



5 am

9°

Partly cloudy



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?



The 2024 Major League Baseball season concluded with the Los Angeles Dodgers defeating the New York Yankees in the World Series. The decisive Game 5 took place on October 30, 2024, at Yankee Stadium, where the Dodgers secured a 7-6 victory, clinching the series 4-1. CBS SPORTS

MLB Schedule

Central European Time

<div>Yankees</div> <div>Dodgers</div>	<div>6</div> <div>7</div>	<div>Final</div> <div>Thu, Oct 31</div>	<div>Yankees</div> <div>Dodgers</div>	<div>11</div> <div>4</div>	<div>Final</div> <div>Wed, Oct 30</div>
<div>Yankees</div> <div>Dodgers</div>	<div>2</div> <div>4</div>	<div>Final</div> <div>Tue, Oct 29</div>	<div>Dodgers</div> <div>Yankees</div>	<div>4</div> <div>2</div>	<div>Final</div> <div>Sun, Oct 27</div>
<div>Dodgers</div> <div>Yankees</div>	<div>6</div> <div>3</div>	<div>Final</div> <div>Sat, Oct 31</div>	<div>Dodgers</div> <div>Mets</div>	<div>10</div> <div>5</div>	<div>Final</div> <div>Mon, Oct 21</div>

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GOOG stock price?



As of the latest available data, Alphabet Inc. (GOOG) stock closed at \$172.65 USD on November 1, 2024, with a slight decrease of \$0.04 (0.02%) from the previous close.

GOOGLE

Alphabet Inc (GOOG)

Alphabet Inc

\$172.65

-\$0.05 -0.03% November 1

1D 5D 1M 6M YTD 1Y 5Y



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restaurants near me

Copenhagen boasts a vibrant culinary scene with a variety of dining options to suit different tastes and budgets. Here are some notable restaurants you might consider:



Kødbyens Fiskebar

Closed until 5:30 PM · Seafood · \$\$\$\$ · 4.4 (886 reviews)

Located in the Meatpacking District, this restaurant is renowned for its fresh seafood and lively atmosphere. Signature dishes include oysters and scallops.

THE AMATEUR GOURMET

[Directions](#)[Website](#)[Call](#)

Sanchez

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[Search](#)[Deep research](#)[Create image](#)

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Commercial searches: iphone 16 prices

ChatGPT 4o

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iphone 16 prices

Priserne på iPhone 16-serien varierer afhængigt af model og lagerkapacitet. Her er en oversigt over de amerikanske priser:

- **iPhone 16:**
 - 128 GB: \$799 Business Insider +2
 - 256 GB: \$899
 - 512 GB: \$1.099 Wikipedia - Die freie Enzyklopädie
- **iPhone 16 Plus:**
 - 128 GB: \$899
 - 256 GB: \$999
 - 512 GB: \$1.199 Wikipedia, la enciclopedia libre +4
- **iPhone 16 Pro:**
 - 128 GB: \$999 Apple
 - 256 GB: \$1.099 Wikipedia +3
 - 512 GB: \$1.299
 - 1 TB: \$1.499 The Times of India

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Citations



Business Insider

I tried out a premium 'dumb' phone that costs more than a new iPhone. Here's how its camera shapes up.
March 27, 2025 — Jordan Hart holding a Light Phone 3
Less is more when it comes to the Light Phone 3....

Wikipedia - Die freie Enzyklopädie

iPhone 16

March 24, 2025 — Das iPhone 16 und das iPhone 16 Plus sind Smartphones der iPhone-Modellreihe des...

Wikipedia, la enciclopedia libre

iPhone 16 Pro

January 21, 2025 — El iPhone 16 Pro y el iPhone 16 Pro Max son teléfonos inteligentes diseñados...

Apple

Buy iPhone 16 Pro - Apple

... iPhone 16e, back exterior, 2-in-1 camera system with single lens. Available colors: white and black...

Wikipedia

iPhone 16 Pro

Today — RELEASE AND PRICING Pre-orders for iPhone 16 Pro and iPhone 16 Pro Max began on...


The Times of India

How the India price of iPhone 16 Pro Max compare with the US ...

September 13, 2024 — iPhone 16 Pro Max (256GB)
Price comparison : Denmark, DK 11499, 1,701.70 ...


More

Commercial searches: iphone 16 prices



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Sponsoreret



Hent i dag

Apple iPhone 16
sort 128 GB m...
6.599,0 kr.


POWER.dk

★★★★★ (3k+)

iPhone - 128 GB

Fra PriceToro

TILBUD



Hent i dag


iPhone 16 – 5G
smartphone...
6.074,0 kr. 6-7...

Renoveret
Eligiganten Dan...
+ 49,0 kr. i fors...

★★★★★ (3k+)

Fra Klarna

TILBUD




Hent i dag

iPhone 16 – 5G
smartphone...
6.074,0 kr. 6-7...

Renoveret
Eligiganten Dan...
+ 49,0 kr. i fors...

★★★★★ (3k+)

Fra Klarna



Som Ny: iPhone
15 | 256 GB | ...
4.743,0 kr.


Renoveret
refurberd.dk
Gratis forsende...

★★★★★ (687)

iPhone

Fra shoparound.d

Hent i dag




iPhone 16e
smartphone...
5.499,0 kr.

Eligiganten Dan...

★★★★★ (199)


Fra Klarna



Apple iPhone 16
128GB...
5.299,0 kr.

Call me
+ 49,0 kr. i fors...


Fra Klarna



Apple iPhone 16
128GB...
5.499,0 kr.

Telia
Gratis forsende...

Fra Klarna



iPhone 16


5.595,0 kr.
Renoveret
refurberd.dk
Gratis forsende...

★★★★★ (3k+)

iPhone

Fra shoparound.d



iPhone 16 6,1" skærm¹ Fra **7.499 kr.** iPhone 16 Plus 6,7" skærm¹ Fra 8.499 kr.



Apple

<https://www.apple.com> > iPhone > iPhone 16

[Køb iPhone 16 og iPhone 16 Plus - Apple \(DK\)](#)



[Om fremhævede uddrag](#) [Feedback](#)

News

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What tariffs did Donald Trump implement yesterday, and what are their potential implications?

On April 2, 2025, President Donald Trump announced a series of tariffs as part of a new trade policy aimed at addressing trade imbalances and promoting domestic manufacturing. This initiative, referred to as "Liberation Day," includes:

- **Universal Tariff:** A baseline 10% tariff on all imported goods from foreign countries, effective April 5, 2025, at 12:01 a.m. EDT. [Wikipedia](#) +3
- **Reciprocal Tariffs:** Higher tariffs on specific countries with which the U.S. has significant trade deficits or that impose substantial tariffs on U.S. exports. These tariffs are set to take effect on April 9, 2025, at 12:01 a.m. EDT. Notable examples include: [The White House](#) +1
 - **China:** An additional 34% tariff, resulting in a total tariff rate of 54% when combined with existing duties. [WSJ](#) +2
 - **European Union:** A 20% tariff on imports. [AP News](#)
 - **Japan:** A 24% tariff on imports. [MarketWatch](#) +2
 - **Vietnam:** A 46% tariff on imports. [Axios](#)
 - **Taiwan:** A 32% tariff on imports. [Wikipedia](#) +4
 - **South Korea:** A 25% tariff on imports.

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News

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protect Canadian jobs, and China labeled the tariffs as harmful, pledging resolute counteractions.

Business Insider +1

- **Market Volatility:** Financial markets have reacted negatively to the news. Major indices experienced significant declines in after-hours trading following the announcement, reflecting investor concerns about the potential for a global trade war and its impact on economic growth. New York Post

The full impact of these tariffs will depend on how affected countries respond and whether further negotiations or retaliatory measures ensue.

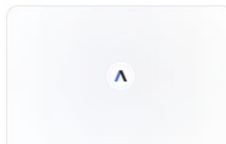
Global Reactions to President Trump's 'Liberation Day' Tariffs



The Guardian

Liberation from what? Trump promised lower prices - his tariffs risk the opposite

Today



Axios

Axios PM: New trade era

Today



New York Post

Wall Street braces for wild ride on stock prices after Trump reveals tariffs on most imports

Today

Wired News AP Sources



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On April 2, 2025, President Donald Trump announced significant new tariffs during an event he termed "Liberation Day." For a comprehensive understanding of these developments, you can watch the full announcement here:



This video provides detailed insights into the tariffs and their intended impact on U.S. trade policy.

Sources



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Unique Search Results

Who is leading the polls in the American presidential election?

As of November 4, 2024, the U.S. presidential race between Vice President Kamala Harris and former President Donald Trump is exceptionally close. National polls indicate a near tie, with Harris holding a slight lead in some surveys and Trump leading in others. For instance, a recent poll shows Harris leading Trump by 1.2 percentage points nationally. THE TIMES

In key battleground states, the competition remains intense. Trump leads in Arizona by 4 points, while other swing states like Pennsylvania and Michigan are deadlocked within the margin of error.

NEW YORK POST Harris holds narrow leads in Nevada, North Carolina, Wisconsin, and Georgia.

Forecasting models reflect this uncertainty. FiveThirtyEight's simulations give Harris a 46% chance of winning the Electoral College, with Trump at 54%. FIVETHIRTYEIGHT PROJECTS These projections underscore the unpredictability of the election outcome.

Given the tight margins and potential for polling errors, the final result will likely depend on voter

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1 The Times

Who will win the 2024 US election? Polls and predictions

Today — With the US presidential election approaching, Kamala Harris leads Donald Trump by ...

New York Post

Trump leads in Arizona, as race deadlocks in rest of 7 swing states: poll

Today — A recent poll, with results two days before the presidential election, shows former President...

FiveThirtyEight

Who Is Favored To Win The 2024 Presidential Election?

Today — The probability of each outcome below, according to our simulations. Harris wins an Electora...

Search Results

Austin American-Statesman

Election 2024 live updates: Harris, Trump rally swing states with 2 days left; new polls

Today — With just two days left until Election Day Donald Trump and Kamala Harris are wrapping up...

Who is leading the polls in the American presidential election?

As of November 4, 2024, the U.S. presidential race between Vice President Kamala Harris and former President Donald Trump is extremely close. National polls indicate a near tie, with Harris holding a slight lead in some surveys and Trump leading in others. For instance, a recent poll shows Harris at 49% and Trump at 48% among likely voters. FIVETHIRTYEIGHT PROJECTS

In key battleground states, the competition remains intense. Trump leads in Arizona by 4 points, while other swing states like Pennsylvania, Michigan, Nevada, North Carolina, Wisconsin, and Georgia are within the margin of error, making them too close to call. NEW YORK POST

Given the tight margins and potential for polling errors, the election outcome is uncertain. Both campaigns are focusing on voter turnout and last-minute efforts to sway undecided voters.

Latest Updates on the 2024 U.S. Presidential Election

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FiveThirtyEight

National : President: general election : 2024 Polls - FiveThirtyEight

Yesterday — Read the full methodology here. On Sept. 13, 2024, we fixed a bug in this polling average...

New York Post

Trump leads in Arizona, as race deadlocks in rest of 7 swing states: poll

Today — A recent poll, with results two days before the presidential election, shows former President...

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New York Magazine

Final Polls Are Out, Including That Iowa Shocker: Live Election Updates

Today — Harris has 49% support among likely voters in this final-weekend ABC News/Ipsos poll, Trump...

Austin American-Statesman

Election 2024 live updates: Harris, Trump rally swing states with 2 days left; new polls

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Who is leading the polls in the American presidential election?

As of November 4, 2024, the U.S. presidential race between Vice President Kamala Harris and former President Donald Trump is exceptionally close. National polls indicate a near tie, with Harris holding a slight lead of approximately 1.2 percentage points. FIVETHIRTYEIGHT PROJECTS

In key battleground states, the competition remains intense:

- **Arizona:** Trump leads by 4 points. NEW YORK POST
- **Iowa:** Harris has a surprising 3-point lead, a state Trump previously won. BILD
- **Pennsylvania and Michigan:** Both candidates are tied. NEW YORK POST
- **Nevada, North Carolina, Wisconsin, and Georgia:** Harris holds narrow leads. NEW YORK POST

Given the tight margins and the Electoral College system, the election outcome remains uncertain. Both campaigns are intensifying efforts in these final days to sway undecided voters and ensure high

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FiveThirtyEight

National : President: general election : 2024 Polls - FiveThirtyEight

Yesterday — Updating average for each candidate in 2024 presidential polls, accounting for each poll's...

New York Post

Trump leads in Arizona, as race deadlocks in rest of 7 swing states: poll

Today — A recent poll, with results two days before the presidential election, shows former President...

BILD

Umfrage-Überraschung für Kamala Harris!

Today — Zwei Tage vor der US-Wahl führt Kamala Harris in Iowa mit 47 Prozent gegenüber 44 Prozent...

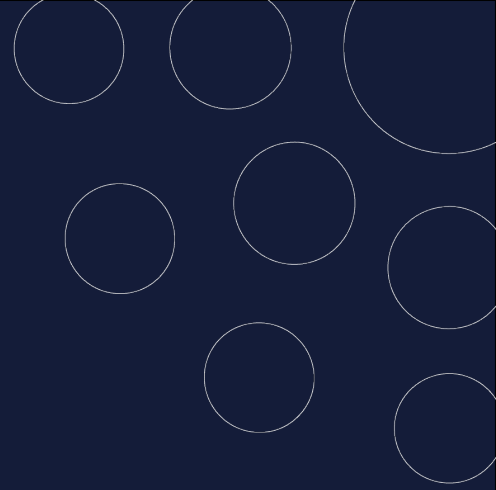
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New York Magazine

Final Polls Are Out, Including That Iowa Shocker: Live Election Updates

Today — Harris has 49% support among likely voters in this final-weekend ABC News/Ipsos poll, Trump...

Spam



Hvem har været statsminister i Danmark siden 2000?



Siden år 2000 har Danmark haft følgende statsministre:

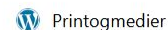
1. **Poul Nyrup Rasmussen** (Socialdemokratiet): Statsminister indtil november 2001.
2. **Anders Fogh Rasmussen** (Venstre): Statsminister fra november 2001 til april 2009.
3. **Lars Løkke Rasmussen** (Venstre): Statsminister fra april 2009 til oktober 2011.
4. **Helle Thorning-Schmidt** (Socialdemokratiet): Statsminister fra oktober 2011 til juni 2015.
5. **Lars Løkke Rasmussen** (Venstre): Statsminister fra juni 2015 til juni 2019.
6. **Mette Frederiksen** (Socialdemokratiet): Statsminister fra juni 2019 til december 2022.
7. **Mette Frederiksen** (Socialdemokratiet): Statsminister fra december 2022 til nu.

Denne liste dækker over de seneste mere end 100 år af dansk politisk lederskab.

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Statsminister i Danmark gennem tiden – Print&Medier Ordbogen

January 29, 2024 — Statsministre siden 2000 Siden 2000 har der været flere forskellige statsministre i...



Danske Statsministre Liste – Print&Medier Ordbogen

September 6, 2023 — Danske statsministre siden 2000. Siden 2000 har Danmark haft en række...

Wikipedia, den frie encyklopædi

Liste over Danmarks statsministre - Wikipedia, den frie encyklopædi

Dette er en liste over danske statsministre og de tilsvarende embeder; konseilspræsidenter, ... De førs...

Wikipedia, den frie encyklopædi

Danmarks statsministre - Wikipedia, den frie encyklopædi

Danmarks statsminister er regeringschef i Kongeriget Danmark. Statsministeren leder regeringen, hvis...

Statsministeriet

Statsministre siden 1848 - Statsministeriet

På denne side kan du finde billeder af og information



Bemærk at faktuelle fejl kan forekomme



Div.

Klassiske cardigans – Et tidløst stilikon i din garderobe

Cardigans er et ikonisk stykke tøj, der aldrig går af mode. At finde den perfekte cardigan kan være nøglen til en alsidig garderobe. De har eksisteret i årtier og fortsætter med at...

[Read More](#)

Div.

Flyttefirma København: Din Guide til en Problemfri Flytning

At flytte kan være en af de mest stressende oplevelser i livet.

Månedsoverblik

[oktober 2024](#)[september 2024](#)[august 2024](#)[juli 2024](#)[juni 2024](#)[maj 2024](#)[april 2024](#)[marts 2024](#)[februar 2024](#)[januar 2024](#)[december 2023](#)[november 2023](#)

About 26,700 results



wikipedia.org

https://da.wikipedia.org/wiki/Liste_over_Danmarks...

Liste over Danmarks statsministre - Wikipedia, den frie encyklopædi

Dette er en liste over **danske statsministre** og de tilsvarende embeder; konseilspræsidenter, premierministre og storkanslere. Danmarks nuværende statsminister er Mette Frederiksen, der er medlem af partiet Socialdemokratiet. Mette Frederiksen blev statsminister 27. juni 2019. Embedet blev ... [See more](#)

Partiet

Det anførte parti eller gruppering er det som Statsministeren tilhørte og er ikke nødvendigvis det samme parti som flertallet af regeringens ministre kom fra. De første egentlige ... [See more](#)

Litteratur

• [Søren Mørch](#): 25 Statsministre. (2004). ISBN 87-02-03064-0 [See more](#)

Ekstern henvisning

[See all on Wikipedia >](#)Wikipedia text under [CC-BY-SA license](#)

lex.dk

https://lex.dk/stateministre_i_Danmark



lex.dk

<https://lex.dk> › statsministre_i_Danmark

statsministre i Danmark - Oversigt fra 1848 til nu - Lex - Den ...

I denne liste findes de danske statsministre, som har dannet regering siden 1848, hvor Den Grundlovgivende Rigsforsamling blev samlet, behandlede og i 1849 vedtog Junigrundloven.

[Udenrigsministre I Danmark](#)

[Anker Jørgensen](#)

[Moderaterne](#)

[Socialistisk Folkeparti](#)



Statsministeriet

<https://www.stm.dk> › statsministeren

Statsministre siden 1848 - Statsministeriet



På denne side kan du finde billeder af og information om de i alt 42 statsministre, Danmark har haft siden 1848. Billederne er vist i omvendt kronologisk rækkefølge. Det betyder, at hvis man ...



boligbasics.dk

<https://boligbasics.dk> › liste-over-danmarks-statsministre

Liste over Danmarks statsministre - boligbasics.dk

Denne artikel giver en dybdegående og udførlig liste over alle Danmarks statsministre gennem tiden. Her kan du finde oplysninger om hvem der har været statsminister i Danmark, samt ...



Folketinget



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<https://boligbasics.dk> › liste-over-danmarks-statsministre

Liste over Danmarks statsministre - boligbasics.dk

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Folketinget

<https://www.ft.dk> › da › folkestyret › regeringen

Regeringer siden 1953 - Folketinget

Her kan du se en oversigt over alle de tidligere regeringer og ministre, der har fungeret under den nuværende grundlov af 5. juni 1953.



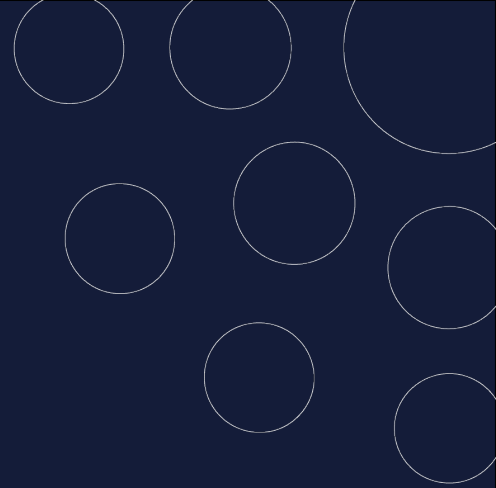
printogmedier.dk

<https://printogmedier.dk> › danske-statsministre-liste

Danske Statsministre Liste – Print&Medier Ordbogen

Sep 6, 2023 · Siden 2000 har Danmark haft en række forskellige statsministre, der har repræsenteret forskellige politiske partier. Nogle af de mest markante statsministre i denne ...

Initial observations



Initial observations

- Search results are largely based on Bing
- SearchGPT's search results are **73% identical to Bing's**, but **only 46% identical to Google's**
- 26% of the domains that rank in SearchGPT **do not receive traffic from Google**
- SearchGPT has content partnerships with, among others: Associated Press, Axel Springer, Condé Nast, Financial Times, Le Monde, News Corp, Reuters, and more

Impressive launch

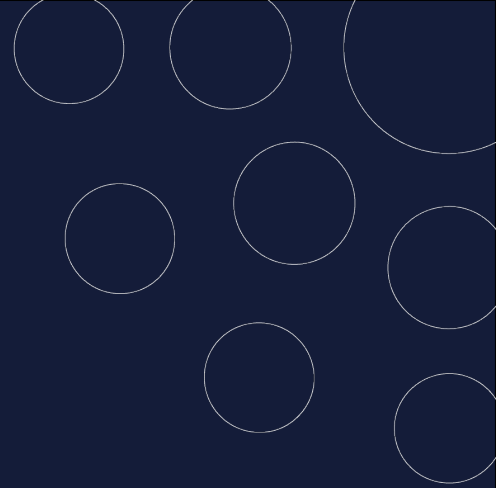
Could potentially become a major challenge for Google

- ChatGPT becomes even more useful with the integration of links and search results

User experience varies greatly across different searches

- Still many errors and challenges with spam
- Mixed experience depending on search intent:
 - **Navigational:** Functional, but with limited practical value
 - **Informational:** Significant improvement in response quality and relevance
 - **Commercial:** Improved results, but still lacking a comprehensive overview
 - **Transactional:** Underperforms and fails to meet expectations
 - **Local:** Promising developments, but still early days
 - **News:** Very interesting perspectives

Traffic



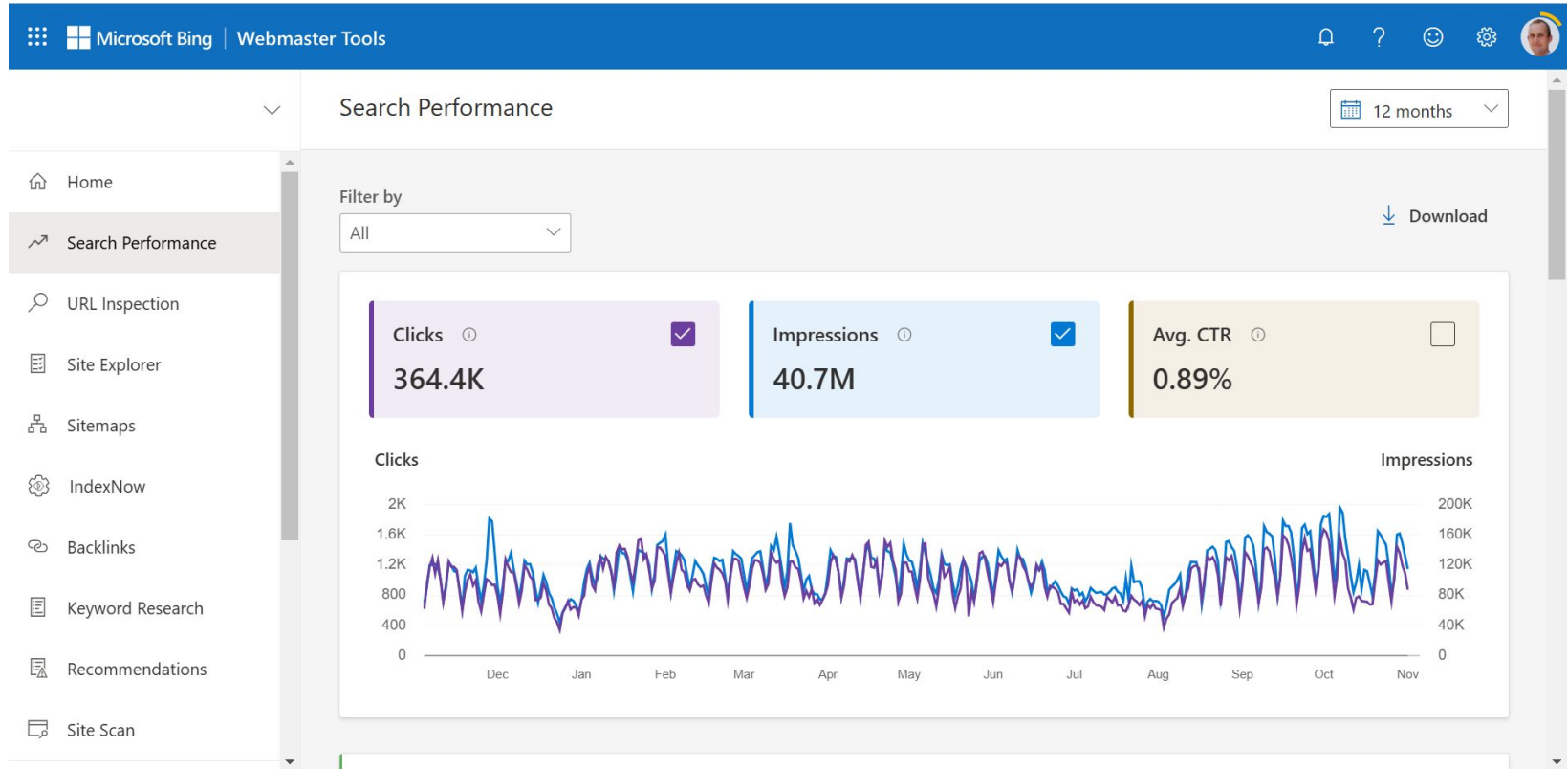
0.25% clicks from ChatGPT

Session source / medium ▾ +	↓	Total users	Returning users	Active users	Sessions	Engaged sessions
Total		817,971 100% of total	246,905 100% of total	781,385 100% of total	1,527,923 100% of total	1,054,534 100% of total
google / organic		657,780	206,329	625,558	1,209,683	835,878
google / cpc		74,302	22,106	68,332	115,488	79,690
(direct) / (none)		65,751	10,211	61,847	102,091	72,133
bing / organic		15,966	6,660	15,286	30,088	22,559
(not set)		12,243	4,174	12,185	13,099	477
dk.search.yahoo.com / referral		4,457	1,710	4,240	8,597	5,908
duckduckgo / organic		3,037	875	3,038	5,888	4,198
lectio.dk / referral		2,968	1,478	2,562	6,555	3,234
chatgpt.com / referral		2,233	1,012	2,048	4,173	2,412

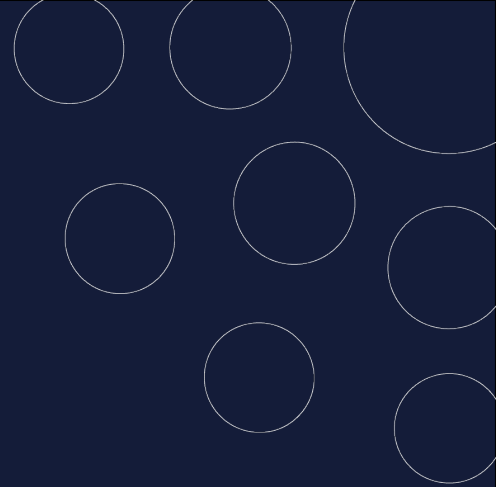
No AI search engines is currently generating significant traffic

Session AI Traffic Group ▾		Session source / medium ▾ ×	↓ Total users	Returning users	Active users	Sessions
Total			2,703 0.33% of total	1,174 0.48% of total	2,474 0.32% of total	5,119 0.34% of total
1	AI Traffic	chatgpt.com / referral	2,157	982	1,965	4,064
2	AI Traffic	chatgpt.com / (not set)	529	189	484	926
3	AI Traffic	gemini.google.com / referral	37	13	34	58
4	AI Traffic	perplexity.ai / referral	28	8	23	40
5	AI Traffic	blackbox.ai / referral	4	4	4	7
6	AI Traffic	chatgpt.com / (none)	3	1	3	3
7	AI Traffic	app.outlier.ai / referral	1	1	1	1

Start to use Bing Webmaster Tools



Deep Research





continue...

4. Financial Health

What does publicly available information say about their financial performance (e.g., revenue, profitability, growth)?

Are there related news stories highlighting financial issues or notable success?

Sure! I can look into that for you and to make sure I gather the most relevant and comprehensive insights, could you please clarify a couple of things?

1. Are you interested in information across all multiple business operations (i.e., or should I focus on a particular geography, region (e.g., Sweden) or etc.)?
2. Do you want the most recent information (last 1-2 years), or are you also interested in a historical overview?
3. Is this for a business strategy, investment analysis, academic purpose, or something else? That will help tailor the depth of research.

Once I have that, I'll get started right away!

👍 🔄 🗑️ 📄 📑

11/11/2023

25

🔍 Search 📄 Document 1 🗑️ Document 2 📑



ChatGPT can make mistakes. Check important info.

- 11 All countries
- 22 Last 1-12 years
- 23 Business strategy

Okay, I'll dig into everything about Amazon with a focus on the last 1-12 years, across all countries they operate in, and from a business strategy perspective.

I know their company profile (key offerings, customer segments, market positioning, competitive landscape, and any publicly available financial or performance insights). It also looks at relevant customer reviews and trends in their industry that is relevant to their strategy.

I that you know as much as I have the findings ready for you.

Mapping complete

0 seconds



100%



Full summary

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100

Scroll for more slides, or use navigation

Comprehensive Company Analysis of Amazon

- 1. We pulled together Amazon's main offerings, focusing on their key products, customer segments, and markets to build a solid company profile.
- 2. I searched for Amazon's company profile.
- 3. Amazon stands out in multiple dimensions and sales management. They might be involved in personality traits, cognitive economics, and possibly have more established or dependent.

Next action item

- 4. Amazon is expanding its European footprint, especially in the UK and Germany. It's beginning to shift its power to the north, with a focus on the DACH region.

Next event from Amazon.com

- 5. Amazon is expanding its European footprint, especially in the UK and Germany. It's beginning to shift its power to the north, with a focus on the DACH region.

Next event from Amazon.com

- 6. Amazon is expanding its European footprint, especially in the UK and Germany. It's beginning to shift its power to the north, with a focus on the DACH region.

Next event from Amazon.com

- 7. Amazon is expanding its European footprint, especially in the UK and Germany. It's beginning to shift its power to the north, with a focus on the DACH region.

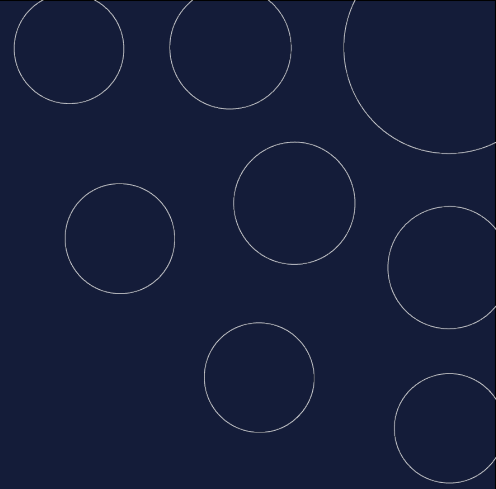
- **Archie Harrison** – **Chief Executive Officer (CEO)** and **Chairman** of the company, he joined Anasys in a leadership role and became CEO around 2012-2013, overseeing the company's transition to a SaaS model. With a background in finance and operations, he previously served as CEO of Anasys. Under his leadership, Anasys achieved growth and operational expansion. Harrison is noted for driving the partnership with Hellen Stone to ensure that the new equipment will strengthen our position as a primary equipment provider in Europe.
- **Stefan Richter, Chairman** – **Managing Director, Netherlands (and Group Management)**. Stefan leads Anasys's Dutch operations, managing team resources and overseeing all financials. He has a background in corporate strategy and was a senior leader at IBM before joining Anasys's group management. Stefan is instrumental in product development around Europe, applying and leveraging expertise in product development for the Dutch market and is part of the team leading Anasys's European strategy.
- **Peter Spindler** – **Chief Technology Officer (CTO)**. Peter oversees Anasys's technology and product development. Based in Stockholm, he ensures the development efforts are effectively executed. Peter was named as Managing Director for the Nordic region during the post-acquisition integration and has been instrumental in a group-wide leadership role in bringing experience in software development and has been key in integrating the various acquired products into one unified platform.
- **Stefan Lundberg** – **Chief Financial Officer (CFO) & Partner**. Stefan has joined with Anasys for financial and is a partner in the business. He manages financial strategy and is deeply involved in the company's financial goals for the set of the 1-10 of various regions. People for Systems will be a great addition to the team. Stefan provides continuity and oversight.

Chair SP1 & Co

Chair SP1 & Co



Google AI Mode



what's the difference in sleep tracking features between a smart ring, smartwatch and tracking mat

Here's a comparison of how smart rings, smartwatches, and tracking mats stack up when it comes to monitoring your sleep.



8 Things Sleep Doctors Want You...

By [Healthline](#)



Sleep by the Numbers

By [Healthline](#)



5 Benefits of Sleep Tracking: Do This...

By [Healthline](#)



One in Three Americans Have...

By [Healthline](#)

Detailed comparison



Smart Rings



Smartwatches



More

[Sleep Tracking Technology: A Guide for College Students...](#)

By [UCSD Health](#)



[Smart Ring vs Smartwatch: Which is Best for You?](#)

By [Healthline](#)



[Withings Sleep Tracking Mat Review](#)

By [Healthline](#)



[About Sleep](#)

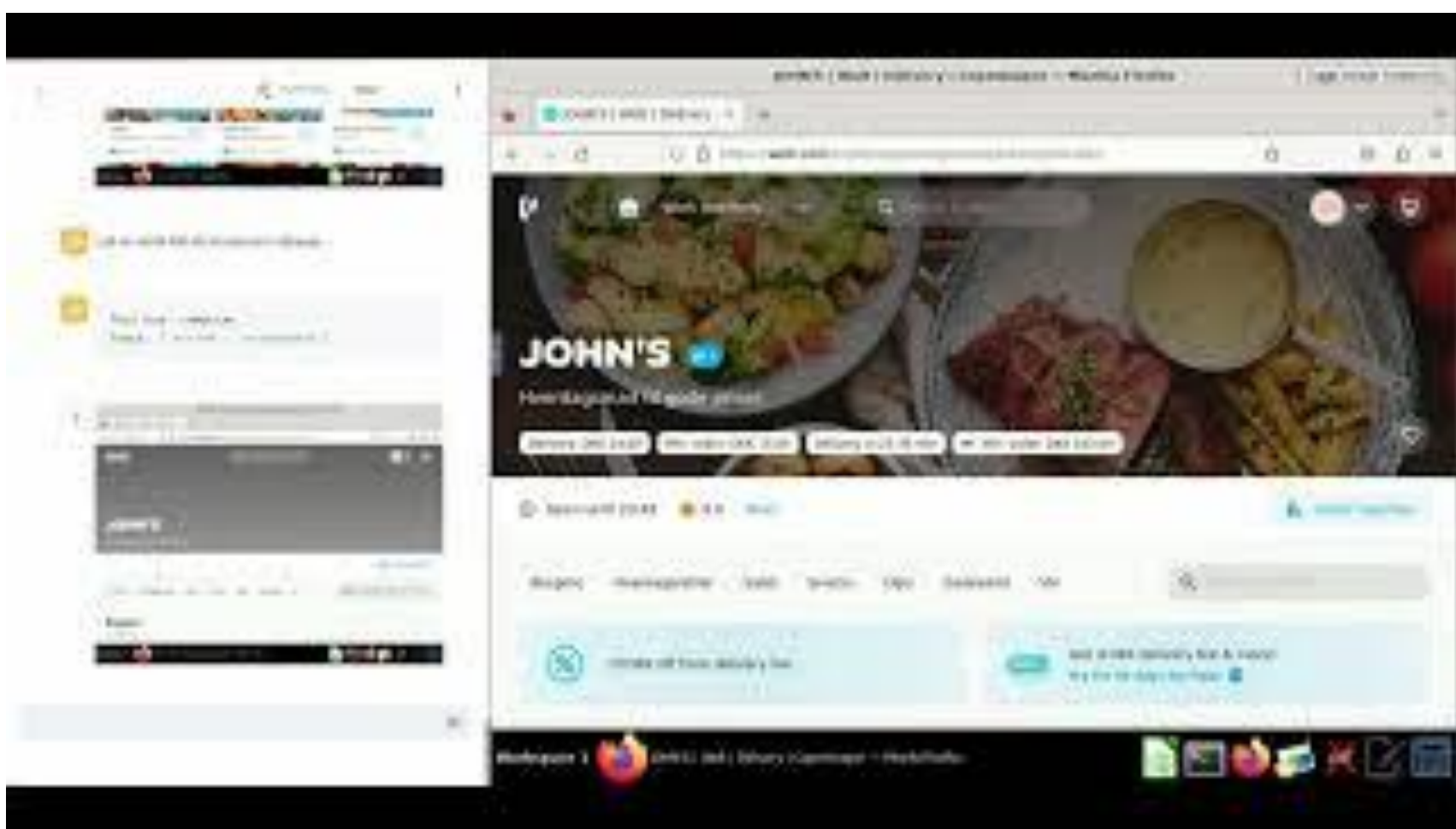
By [Healthline](#)



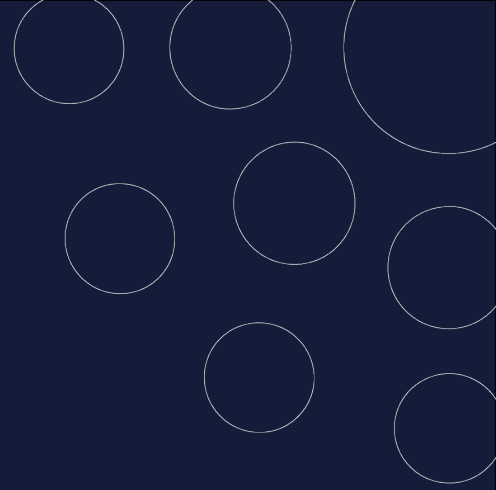
See all

A series of white-outlined circles of varying sizes are arranged in a cluster in the top right corner of the dark blue background.

Claude Computer (ChatGPT Operator)



Generative Engine Optimization



Generative Engine Optimization

GEO: Generative Engine Optimization

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ABSTRACT

The advent of large language models (LLMs) has ushered in a new paradigm of search engines that use generative models to gather and summarize information to answer user queries. This emerging technology, which we formalize under the unified framework of generative engines (GEs), can generate accurate and personalized responses, rapidly replacing traditional search engines like Google and Bing. Generative Engines typically satisfy queries by synthesizing information from multiple sources and summarizing them using LLMs. While this shift significantly improves *user* utility and *generative search engine* traffic, it poses a huge challenge for the third stakeholder – website and content creators. Given the black-box and fast-moving nature of generative engines, content creators have little to no control over *when* and *how* their content is displayed. With generative engines here to stay, we must ensure the creator economy is not disadvantaged. To address this, we introduce GENERATIVE ENGINE OPTIMIZATION (GEO), the first novel paradigm to aid content creators in improving their content visibility in generative engine responses through a flexible black-box optimization framework for optimizing and defining visibility metrics. We facilitate automatic evaluation by introducing GEO scores.

CCS CONCEPTS

• **Computing methodologies** → *Natural language processing; Machine learning*; • **Information systems** → **Web searching and information discovery**.

KEYWORDS

generative models, search engines, datasets and benchmarks

ACM Reference Format:

Pranjal Aggarwal, Vishvak Murahari, Tanmay Rajpurohit, Ashwin Kalyan, Karthik Narasimhan, and Ameet Deshpande. 2024. GEO: Generative Engine Optimization. In *Proceedings of the 30th ACM SIGKDD Conference on Knowledge Discovery and Data Mining (KDD '24)*, August 25–29, 2024, Barcelona, Spain. ACM, New York, NY, USA, 12 pages. <https://doi.org/10.1145/3637528.3671900>

1 INTRODUCTION

The invention of traditional search engines three decades ago revolutionized information access and dissemination globally [4]. While they were powerful and ushered in a host of applications like academic research and e-commerce, they were limited to providing

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Keyword stuffing og tekstmængde mindre vigtigt

Method	Position-Adjusted Word Count			Subjective Impression							
	Word	Position	Overall	Rel.	Infl.	Unique	Div.	FollowUp	Pos.	Count	Average
Performance without GENERATIVE ENGINE OPTIMIZATION											
No Optimization	19.5	19.3	19.3	19.3	19.3	19.3	19.3	19.3	19.3	19.3	19.3
Non-Performing GENERATIVE ENGINE OPTIMIZATION methods											
Keyword Stuffing	17.8	17.7	17.7	19.8	19.1	20.5	20.4	20.3	20.5	20.4	20.2
Unique Words	20.7	20.5	20.5	20.5	20.1	19.9	20.4	20.2	20.7	20.2	20.4
High-Performing GENERATIVE ENGINE OPTIMIZATION methods											
Easy-to-Understand	22.2	22.4	22.0	20.2	21.0	20.0	20.1	20.1	20.9	19.9	20.5
Authoritative	21.8	21.3	21.3	22.3	22.1	22.4	23.1	22.2	23.1	22.7	22.9
Technical Terms	23.1	22.7	22.7	20.9	21.7	20.5	21.2	20.8	21.9	20.8	21.4
Fluency Optimization	25.1	24.6	24.7	21.1	22.9	20.4	21.6	21.0	22.4	21.1	21.9
Cite Sources	24.9	24.5	24.6	21.4	22.5	21.0	21.6	21.2	22.2	20.7	21.9
Quotation Addition	27.8	27.3	27.2	23.8	25.4	23.9	24.4	22.9	24.9	23.2	24.7
Statistics Addition	25.9	25.4	25.2	22.5	24.5	23.0	23.3	21.6	24.2	23.0	23.7

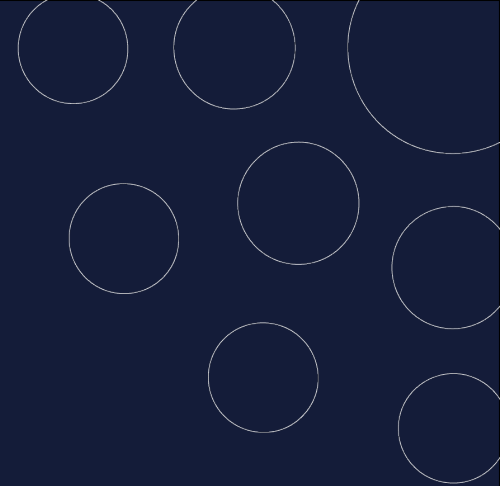
Table 1: Performance improvement of GEO methods on GEO-BENCH. Performance Measured on Two metrics and their sub-metrics. Compared to the baselines simple methods such as Keyword Stuffing traditionally used in SEO do not perform very well. However, our proposed methods such as Statistics Addition and Quotation Addition show strong performance improvements across all metrics considered. The best performing methods improve upon baseline by 41% and 29% on Position-Adjusted Word Count and Subjective Impression respectively. For readability, Subjective Impression scores are normalized with respect to Position-Adjusted Word Count resulting in baseline scores being similar across the metrics

Kildehenvisninger, statistikker og autoritative svar

Method	GEO Optimization	Relative Improvement
Cite Sources	<p>Query: What is the secret of Swiss chocolate</p> <p>With per capita annual consumption averaging between 11 and 12 kilos, Swiss people rank among the top chocolate lovers in the world (According to a survey conducted by The International Chocolate Consumption Research Group [1])</p>	132.4%
Statistics Addition	<p>Query: Should robots replace humans in the workforce?</p> <p>Source: Not here, and not now — until recently. The big difference is that the robots have come not to destroy our lives, but to disrupt our work, with a staggering 70% increase in robotic involvement in the last decade.</p>	65.5%
Authoritative	<p>Query: Did the jacksonville jaguars ever make it to the superbowl?</p> <p>Source: It is important to note that The Jaguars have never appeared made an appearance in the Super Bowl. However, They have achieved an impressive feat by securing 4 divisional titles to their name. , a testament to their prowess and determination.</p>	89.1%

Table 4: Representative examples of GEO methods optimizing source website. Additions are marked in green and Deletions in red. Without adding any substantial new information in the content, GEO methods are able to significantly increase the visibility of the source content.

Conclusions



AI Overviews

- Fewer clicks on traditional search results
- More "zero-click" searches, as users get the answer directly in the SERP
- Search volume on Google is already declining in some niches

Focus on:

- Source referencing, quotes, and authoritative answers
- Optimizing "snippets of text" so they can stand alone

ChatGPT is going to challenge Google

- Results from Bing
- Still a more primitive search engine than Google
- Struggling with spam
- Hardly any traffic from ChatGPT

AI tools are your best weapon

- Scale content production
- Scale translation
- Optimize workflows (titles, meta descriptions, alt text)
- Get technical SEO in order: load speed, schema markup, etc.



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<https://www.linkedin.com/in/doele/>

